



PIERCE MANUFACTURING INC.

FOR IMMEDIATE RELEASE

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PIERCE MANUFACTURING AND HARLEY-DAVIDSON ANNOUNCE EXPANDED PROGRAM TO SUPPORT FAMILIES OF FALLEN FIREFIGHTERS

APPLETON, Wis. (August 28, 2009) — Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company, and Harley-Davidson Motor Company [NYSE: HOG], the only major U.S.-based motorcycle manufacturer, today launched an expanded, nationwide campaign to assist the National Fallen Firefighters Foundation (NFFF). The announcement marks the kick-off of the second program that Pierce and Harley-Davidson have teamed up with their NFFF "Full Throttle Support" campaign to assist the families of fallen firefighters who die in the line of duty. The announcement was made during the opening session of Fire Rescue International (FRI) in Dallas, Tex.

"Pierce has once again teamed up with Harley-Davidson to form a powerful partnership to give back to firefighters who make the ultimate sacrifice. Our first year results to the NFFF Full Throttle Support campaign were very gratifying and beyond our expectations -- with more than \$135,000 raised -- but there's so much more that needs to be accomplished," said Wilson Jones, Oshkosh Corporation executive vice president and president Fire & Emergency. "Together with Harley-Davidson, we are proud to be supporting an extraordinary organization, the NFFF."

Through March 31, 2010 participants can visit NFFF.FullThrottleSupport.com to make a donation to the NFFF. When they do, they will automatically be entered in the NFFF Full Throttle Support Sweepstakes* for the chance to win a 2010 custom, one-of-a-kind Harley-Davidson Fat Boy motorcycle. The sweepstakes winner will be announced at a special ceremony at the Fire Department Instructor's Conference (FDIC) in Indianapolis.

"We will never be able to thank our sponsors enough for the light they shine on our organization and its mission," said Ron Siarnicki, National Fallen Firefighters Foundation executive director.

"With the help of partners like Pierce, Harley-Davidson and Oshkosh Corporation, we've been able to support and expand our programming for the families of fallen firefighters."

The NFFF is a 501(c)(3) nonprofit organization that remembers and honors America's fallen firefighters by providing their survivors with a place to turn for help in rebuilding their lives. Spouses and children of fallen firefighters are eligible, through NFFF, for education, scholarship assistance as well as job training. Furthermore, NFFF-established peer networks offer families and coworkers essential emotional support.

*No purchase necessary to enter the sweepstakes. Age for eligibility is subject to entrant's state law. Complete rules for entering and for eligibility are available at NFFF.FullThrottleSupport.com. Employees of Oshkosh Corporation, Pierce Manufacturing, the National Fallen Firefighters Foundation, and their families are not eligible for the sweepstakes. Sweepstakes void where restricted or prohibited by law.

Photo Caption: *This 2010 custom Harley-Davidson Fat Boy motorcycle is the Grand Prize in the NFFF Full Throttle Support Sweepstakes. For details visit NFFF.FullThrottleSupport.com.*

About Pierce Manufacturing

Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company, is the leading North American manufacturer of custom fire apparatus. Products include custom and commercial pumpers, aerials, rescue trucks, wildland trucks, mini-pumpers, elliptical tankers, and homeland security apparatus. In addition, Pierce designs its own foam systems and was the first company to introduce frontal airbags and the Side Roll Protection system to fire apparatus. To learn more about Pierce, visit www.piercemfg.com.

About Harley-Davidson Motor Company

Harley-Davidson Motor Company, the only major U.S.-based motorcycle manufacturer, produces heavyweight motorcycles and a complete line of motorcycle parts, accessories and general merchandise. For more information, visit Harley-Davidson's Web site at www.harley-davidson.com.

About National Fallen Firefighters Foundation

The National Fallen Firefighters Foundation is a 501(c)3 organization with a Congressional mandate to honor all firefighters who die in the line of duty in the United States. The National Fallen Firefighters Foundation is the only fire service organization that represents every facet of the American fire service – career, volunteer and wildland. The Foundation has launched major initiatives to reduce firefighter deaths. The Foundation has no allegiance to any special interest. For more information, visit www.firehero.org.

About Oshkosh Corporation

Oshkosh Corporation is a leading designer, manufacturer and marketer of a broad range of specialty access equipment, commercial, fire & emergency and military vehicles and vehicle bodies. Oshkosh Corporation manufactures, distributes and services products under the brands of Oshkosh®, JLG®, Pierce®, McNeilus®, Medtec®, Jerr-Dan®, BAI™, Oshkosh Specialty Vehicles, Frontline™, SMIT™, CON-E-CO®, London® and IMT®. The Oshkosh brands are valued worldwide in businesses where high quality, superior performance, rugged reliability and long-term value are paramount. For more information, log on to www.oshkoshcorporation.com.

* Harley-Davidson and Fat Boy are registered trademarks of the Harley-Davidson Motor Company

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Forward-looking Statements

This press release contains statements that the Company believes to be “forward looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact, including, without limitation, statements

regarding the Company's future financial position, business strategy, targets, projected sales, costs, earnings, capital expenditures, debt levels and cash flows, and plans and objectives of management for future operations, are forward-looking statements. When used in this press release, words such as "may," "will," "expect," "intend," "estimate," "anticipate," "believe," "should," "project" or "plan" or the negative thereof or variations thereon or similar terminology are generally intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, assumptions and other factors, some of which are beyond the Company's control, which could cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include the consequences of financial leverage associated with the JLG acquisition, including the level of the Company's borrowing costs, the increased interest rates the Company would face if it experienced a deterioration or downgrade in credit agency ratings and the Company's ability to maintain compliance with its financial covenants under its credit agreement; the cyclical nature of the Company's access equipment, commercial and fire & emergency markets, especially during a global recession and credit crisis; the duration of the global recession, which could lead to additional impairment charges related to many of the Company's intangible assets; risks related to the required rapid increase in the rate of production for the M-ATV contract and the amount, if any, of additional orders for M-ATVs that the Company may receive; the expected level and timing of U.S. Department of Defense procurement of products and services and funding thereof; risks related to reductions in government expenditures and the uncertainty of government contracts; risks related to production delays as a result of the economy's impact on the Company's suppliers; the potential for commodity costs to rise sharply in a future economic recovery; risks associated with international operations and sales, including foreign currency fluctuations; risks related to the collectability of receivables during a recession, particularly for those businesses with exposure to construction markets; and the potential for increased costs relating to compliance with changes in laws and regulations. Additional information concerning these and other factors is contained in the Company's filings with the Securities and Exchange Commission. All forward-looking statements speak only as of the date of this press release. The Company assumes no obligation, and disclaims any duty, to update or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise.

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