



PIERCE MANUFACTURING INC.

FOR IMMEDIATE RELEASE

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PIERCE ANNOUNCES THIRD CONSECUTIVE YEAR OF NFFF FULL THROTTLE SUPPORT CAMPAIGN

Kick off held at Sturgis Motorcycle Rally with Sweepstakes for Harley-Davidson Street Glide® Motorcycle to benefit fallen firefighters.

APPLETON, Wis. (August 6, 2011) — Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company today kicked off year three of its NFFF (National Fallen Firefighters Foundation) Full Throttle Support sweepstakes. The NFFF Full Throttle Support III program, launched today at the Sturgis Motorcycle Rally, features a sweepstakes for the chance to win a custom, one-of-a-kind Harley-Davidson Street Glide® motorcycle. To date, the effort has raised more than \$250,000 to benefit the NFFF's mission of supporting the families of firefighters who have lost their lives in the line of duty.

Visitors at Sturgis will be invited to donate to the National Fallen Firefighters Foundation and enter in the sweepstakes. Go to NFFF.FullThrottleSupport.com or send a text message to 80000 with the message NFFF to donate \$10. Charges will appear on the wireless bill, or be deducted from your prepaid balance. Message and Data Rates May Apply. **Reply STOP to 80000 to STOP. Reply HELP to 80000 for HELP.** Full Terms: www.mGive.org/T. [Privacy Policy](#). You can donate and enter up to 3 times via text messaging and 20 times online.

"Working with Harley-Davidson and the National Fallen Firefighters Foundation has grown to become an important part of the Pierce company mission, as we give back to the firefighting industry and reach out to honor and remember America's fallen fire heroes," said Jim Johnson, Oshkosh Corporation executive vice president and president, Fire & Emergency. Harley-Davidson Motor Company has donated the motorcycles used in the sweepstakes.

Since its inception, NFFF Full Throttle Support has generated 16,163 individual donations to the NFFF. The NFFF is a 501(c)(3) nonprofit organization dedicated to honoring the memory of America's fallen firefighters as it allocates resources to aid their surviving spouses and children with scholarship assistance for educational and job training costs, and for peer networks that offer families and coworkers essential emotional support.

“On behalf of Harley-Davidson Motor Company, and our dealers and riders, we are honored to play a role with Pierce and its dealer network in the NFFF Full Throttle Support III campaign,” said Steve St. Thomas, Harley-Davidson Motor Company Director of Fleet Sales. “We are proud to be a part of this important cause together with Pierce and the entire firefighting community.”

“The NFFF is very appreciative of the support and encouragement provided by both Pierce and Harley-Davidson. Without their commitment to the families of fallen firefighters, our programs and services would not be as effective as they have been,” said Ron Siarnicki, NFFF Executive Director. “NFFF Full Throttle Support is one of our longest running, premiere fundraising efforts, and we are proud to have formed such close relationships with the outstanding people in these fine organizations.”

No purchase/donation necessary to enter. Age for eligibility is subject to entrant’s state law. Complete rules for entering and eligibility are available at: NFFF.FullThrottleSupport.com. Employees of Oshkosh Corporation, Pierce Manufacturing, Harley-Davidson, the National Fallen Firefighters Foundation, and their families are not eligible for the sweepstakes. Sweepstakes void where restricted or prohibited by law.

About Pierce Manufacturing

Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company, is the leading North American manufacturer of custom fire apparatus. Products include custom and commercial pumpers, aerials, rescue trucks, wildland trucks, minipumpers, elliptical tankers, and homeland security apparatus. In addition, Pierce designs its own foam systems and was the first company to introduce frontal airbags and the Side Roll Protection system to fire apparatus. To learn more about Pierce, visit www.piercemfg.com.

About National Fallen Firefighters Foundation

The United States Congress created the NFFF to lead a nationwide effort to remember America’s fallen firefighters. Since 1992, the nonprofit foundation has developed and expanded programs to honor fallen fire heroes and assist their families and coworkers. The NFFF also works closely with the U.S. Fire Administration to help prevent and reduce line of duty deaths and injuries. For more information on the Foundation and its programs contact us at 301-447-1365 or visit www.firehero.org.

About Oshkosh Corporation

Oshkosh Corporation is a leading designer, manufacturer and marketer of a broad range of specialty access equipment, commercial, fire & emergency and military vehicles and vehicle bodies. Oshkosh Corporation manufactures, distributes and services products under the brands of Oshkosh[®], JLG[®], Pierce[®], McNeilus[®], Medtec[®], Jerr-Dan[®], Oshkosh Specialty Vehicles, Frontline[™], SMIT[™], CON-E-CO[®], London[®] and IMT[®]. Oshkosh products are valued worldwide in businesses where high quality, superior performance, rugged reliability and long-term value are paramount. For more information, visit www.oshkoshcorporation.com.

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Forward-Looking Statements

This press release contains statements that the Company believes to be “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact, including, without limitation, statements regarding the Company’s future

financial position, business strategy, targets, projected sales, costs, earnings, capital expenditures, debt levels and cash flows, and plans and objectives of management for future operations, are forward-looking statements. When used in this press release, words such as “may,” “will,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” “should,” “project” or “plan” or the negative thereof or variations thereon or similar terminology are generally intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, assumptions and other factors, some of which are beyond the Company’s control, which could cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors include the expected level and timing of U.S. Department of Defense (DoD) procurement of products and services and funding thereof; risks related to reductions in government expenditures in light of U.S. defense budget pressures and an uncertain DoD tactical wheeled vehicle strategy; the cyclical nature of the Company’s access equipment, commercial and fire & emergency markets, especially during periods of global economic weakness, tight credit markets and lower municipal spending; the Company’s ability to produce vehicles under the FMTV contract at targeted margins; the duration of the ongoing global economic weakness, which could lead to additional impairment charges related to many of the Company’s intangible assets and/or a slower recovery in the Company’s cyclical businesses than equity market expectations; the impact on revenues and margins of the decrease in M-ATV production rates; the potential for the U.S. government to competitively bid the Company’s Army and Marine Corps contracts; risks related to work stoppages and other labor matters, especially in light of the pending contract expiration for union employees at the Company’s Oshkosh defense facilities; the consequences of financial leverage, which could limit the Company’s ability to pursue various opportunities; increasing commodity and other raw material costs, particularly in a sustained economic recovery; the ability to pass on to customers price increases to offset higher input costs; risks related to costs and charges as a result of facilities consolidation and alignment, including that anticipated cost savings may not be achieved; risks related to the collectability of receivables, particularly for those businesses with exposure to construction markets; the cost of any warranty campaigns related to the Company’s products; risks related to production delays arising from supplier quality or production issues; risks associated with international operations and sales, including foreign currency fluctuations and compliance with the Foreign Corrupt Practices Act; the potential for disruptions or cost overruns in the Company’s global enterprise resource planning system implementation; the potential for increased costs relating to compliance with changes in laws and regulations; risks related to disruptions in the Company’s distribution networks; and the Company’s ability to successfully execute on its strategic road map and meet its long-term financial goals. Additional information concerning these and other factors is contained in the Company’s filings with the Securities and Exchange Commission. All forward-looking statements speak only as of the date of this press release. The Company assumes no obligation, and disclaims any obligation, to update information contained in this press release. Investors should be aware that the Company may not update such information until the Company’s next quarterly earnings conference call, if at all.

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