



PIERCE MANUFACTURING INC.

FOR IMMEDIATE RELEASE

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## PIERCE MANUFACTURING AND HARLEY-DAVIDSON ANNOUNCE WINNER OF CUSTOM HARLEY-DAVIDSON® FAT BOY® MOTORCYCLE

*Volunteer firefighter wins "NFFF Full Throttle Support" Sweepstakes*

**APPLETON, Wis. (May 21, 2009)** — Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company, and Harley-Davidson Motor Company [NYSE: HOG], the only major U.S.-based motorcycle manufacturer, today announced the winner of the NFFF Full Throttle Support Sweepstakes as part of their campaign to benefit the National Fallen Firefighters Foundation (NFFF).

Brian P. Vickers of Katy, Texas, is a 16-year veteran and currently with the Westlake Volunteer Fire Department in Houston, Texas, and a Harley-Davidson enthusiast. Vickers was thrilled to receive the keys to a custom, one-of-a-kind Harley-Davidson® Fat Boy® Firefighter Special Edition motorcycle at a special ceremony held today at the D.C. Fire and EMS Department, Engine 3 firehouse in Washington, D.C. Vickers' entry was one of nearly 12,000 received during the three-month sweepstakes.

"I still can't believe that I've won. It's an amazing machine and I can't wait to take it on a ride," said Vickers. "It's really great that this sweepstakes helps such a worthy cause which is why I entered in the first place. The work of the NFFF is so important. My wife and I are big believers in higher education, and we're especially impressed by the scholarships the Foundation provides to surviving family members."

As part of their NFFF Full Throttle Support campaign, Pierce and Harley-Davidson presented a check in total for \$135,000 to the National Fallen Firefighters Foundation (NFFF) to support the organization's mission to provide assistance to the families of fallen firefighters.

The NFFF is a 501(c)(3) nonprofit organization that remembers and honors America's fallen firefighters by providing their survivors with a place to turn for help rebuilding their lives. Spouses and children of fallen firefighters are eligible, through NFFF, for education, scholarship assistance as well as job training. Furthermore, NFFF-established peer networks offer families and coworkers essential emotional support.

**Photo Caption:** Sweepstakes Grand Prize winner Brian Vickers alongside his Harley-Davidson® Fat Boy® motorcycle as part of the NFFF Full Throttle Support campaign.

### **About Pierce Manufacturing**

Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company, is the leading North American manufacturer of custom fire apparatus. Products include custom and commercial pumpers, aerials, rescue trucks, wildland trucks, mini-pumpers, elliptical tankers, and homeland security apparatus. In addition, Pierce designs its own foam systems and was the first company to introduce frontal airbags and the Side Roll Protection system to fire apparatus. To learn more about Pierce, visit [www.piercemfg.com](http://www.piercemfg.com).

### **About Harley-Davidson Motor Company**

Harley-Davidson Motor Company, the only major U.S.-based motorcycle manufacturer, produces heavyweight motorcycles and a complete line of motorcycle parts, accessories and general merchandise. For more information, visit Harley-Davidson's Web site at [www.harleydavidson.com](http://www.harleydavidson.com).

### **About National Fallen Firefighters Foundation**

The National Fallen Firefighters Foundation is a 501(c)3 organization with a Congressional mandate to honor all firefighters who die in the line of duty in the United States. The National Fallen Firefighters Foundation is the only fire service organization that represents every facet of the American fire service – career, volunteer and wildland. The Foundation has launched major initiatives to reduce firefighter deaths. The Foundation has no allegiance to any special interest. For more information, visit [www.firehero.org](http://www.firehero.org).

### **About Oshkosh Corporation**

Oshkosh Corporation is a leading designer, manufacturer and marketer of a broad range of specialty access equipment, military, commercial and fire & emergency vehicles and vehicle bodies. Oshkosh's products are valued worldwide by rental and construction companies, defense forces, fire & emergency units, municipal and airport support services, and concrete placement and refuse businesses where high quality, superior performance, rugged reliability and long-term value are paramount.

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\* Harley-Davidson and Fat Boy are registered trademarks of the Harley-Davidson Motor Company.

### **Forward-looking Statements**

This press release contains statements that the Company believes to be "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact, including without limitation, statements regarding the Company's future financial position, business strategy, targets, projected sales, costs, earnings, capital expenditures, debt levels and cash flows, and plans and objectives of management for future operations, are forward-looking statements. When used in this press release, words such as "may," "will," "expect," "intend," "estimate," "anticipate," "believe," "should," "project" or "plan" or the negative thereof or variations thereon or similar terminology are generally intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, assumptions and other factors, some of which are beyond the Company's control, which could cause actual

results to differ materially from those expressed or implied by such forward-looking statements. These factors include the consequences of financial leverage associated with the JLG acquisition, including the level of the Company's borrowing costs, the increased interest rates the Company would face if it experienced a deterioration or downgrade in credit agency ratings and the Company's ability to maintain compliance with its financial covenants under its credit agreement; the cyclical nature of the Company's access equipment, commercial and fire & emergency markets, especially during a global recession and credit crisis; the duration of the global recession and its adverse impact on the Company's share price, which could lead to additional impairment charges related to many of the Company's intangible assets; the expected level and timing of U.S. Department of Defense procurement of products and services and funding thereof; risks related to reductions in government expenditures and the uncertainty of government contracts; the potential for commodity costs to rise sharply in a future economic recovery; risks associated with international operations and sales, including foreign currency fluctuations; the Company's ability to close the sale of its Geesink business on its expected timetable; risks related to the collectability of receivables during a recession, particularly for those businesses with exposure to construction markets; and the potential for increased costs relating to compliance with changes in laws and regulations. Additional information concerning these and other factors is contained in the Company's filings with the Securities and Exchange Commission

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