



PIERCE MANUFACTURING INC.

FOR IMMEDIATE RELEASE

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PIERCE MANUFACTURING AND HARLEY-DAVIDSON SUPPORT FAMILIES OF FALLEN FIREFIGHTERS

Donate to win a one-of-a-kind Harley-Davidson® Fat Boy® motorcycle

APPLETON, Wis. (Jan. 29, 2009) – One firefighter is killed in the line of duty every 72 hours in America. That startling statistic only hints at the pain and loss endured by the loved ones left behind. That's why Pierce Manufacturing, Inc., an Oshkosh Corporation [NYSE: OSK] company, with Harley-Davidson Motor Company, the only major U.S.-based motorcycle manufacturer, is launching a nationwide campaign to raise money for the National Fallen Firefighters Foundation (NFFF), a nonprofit organization dedicated to supporting and assisting firefighter families.

Through April 26, 2009, participants can enter to win a custom, one-of-a-kind Harley-Davidson Fat Boy Firefighter Special Edition motorcycle by visiting NFFF.FullThrottleSupport.com.

"Every firefighter death is a great tragedy, but the families take comfort in knowing the nation is grateful for their sacrifice," said Ron Siarnicki, executive director of the National Fallen Firefighters Foundation. "The NFFF Full Throttle Support campaign is truly a unique way for the country to come together to honor the families of America's heroes."

Throughout the four-month campaign, individuals can log on to NFFF.FullThrottleSupport.com to make a \$10 donation, which will enter them for a chance to win the custom, one-of-a-kind Harley-Davidson Fat Boy motorcycle. Visitors to the Web site can learn more about families who have benefited from NFFF.

"Firefighter safety is a top priority for Pierce, and we have a long, proud history of commitment to giving back to those who risk their lives to protect our communities," said Wilson Jones, executive vice president of the Oshkosh Corporation Fire & Emergency group and president of Pierce Manufacturing. "We will continue to help advance the work of the National Fallen Firefighters Foundation and support the families of our fallen heroes."

The deadline for entering the sweepstakes is April 26, 2009, coinciding with the final hours of the Fire Department Instructor's Conference (FDIC) in Indianapolis. The winner of the NFFF Full Throttle Support sweepstakes will be announced in May 2009.

No purchase necessary. Age for eligibility is subject to entrant's State law. Complete rules for entering and for eligibility are available at NFFF.FullThrottleSupport.com. Employees of Oshkosh Corporation, Pierce Manufacturing, the National Fallen Firefighters Foundation, and

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their families are not eligible for the sweepstakes. Sweepstakes void where restricted or prohibited by law.

Photo Caption: Donate to win this one-of-a-kind, Pierce-custom Harley-Davidson® Fat Boy® motorcycle at NFFF.FullThrottleSupport.com.

Editor's Note: To request an interview with an individual that has benefited from the support of National Fallen Firefighters Foundation or for more information on the NFFF Full Throttle Support sweepstakes, please contact Heather Mueller at 612-455-1765 or <mailto:hmueller@psbpr.com>. For audio about this sweepstakes, please visit <http://www.ondemandvideo.boombroadcast.com>.

About Pierce Manufacturing

Pierce Manufacturing Inc., an Oshkosh Corporation [NYSE: OSK] company, is the leading North American manufacturer of custom fire apparatus. Products include custom and commercial pumpers, aerials, rescue trucks, wildland trucks, mini-pumpers, elliptical tankers and homeland security apparatus. In addition, Pierce designs its own foam systems and was the first company to introduce frontal airbags and the Side-Roll Protection system to fire apparatus. To learn more about Pierce, visit <http://www.piercemfg.com>.

About Harley-Davidson Motor Company

Harley-Davidson Motor Company, the only major U.S.-based motorcycle manufacturer, produces heavyweight motorcycles and a complete line of motorcycle parts, accessories and general merchandise. For more information, visit Harley-Davidson's Web site at <http://www.harleydavidson.com>.

About National Fallen Firefighters Foundation

The National Fallen Firefighters Foundation is a 501(c)3 organization with a Congressional mandate to honor all firefighters who die in the line of duty in the United States. The National Fallen Firefighters Foundation is the only fire service organization that represents every facet of the American fire service – career, volunteer and wildland. The Foundation has launched major initiatives to reduce firefighter deaths. The Foundation has no allegiance to any special interest. For more information, visit <http://www.firehero.org>.

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Forward-looking Statements

This press release contains statements that the Company believes are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical fact, including statements regarding the Company's future financial position, business strategy, targets, projected sales, costs, earnings, capital spending and debt levels, and plans and objectives of management for future operations, are forward-looking statements. When used in this press release, words such as "expects," "intends," "estimates," "anticipates," or "believes" and similar expressions are generally intended to identify forward-looking statements. These forward-looking statements are not guarantees of future performance and are subject to risks, uncertainties, assumptions and other factors, some of which are beyond the Company's control that could cause actual results to differ materially from those expressed or implied by such forward-looking statements. These factors

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include the cyclical nature of the Company's access equipment, commercial and fire & emergency markets, especially during a recession, which many believe the U.S. economy has already entered; risks related to reductions in government expenditures and the uncertainty of government contracts; and the Company's ability to turnaround its Geesink Norba Group business. Additional information concerning these and other factors is contained in the Company's filings with the Securities and Exchange Commission.